

I am multi-disciplinary designer, creative leader, and pedaler specializing in digital and physical experiences, branding and visual identities.

EDUCATION

BFA GRAPHIC DESIGN
BRIGHAM YOUNG UNIVERSITY
 Provo, Utah : Dec 1998

SKILLS

COMPUTER

Acrobat, InDesign, Illustrator, Photoshop, XD, Sketch, Figma, Office, working knowledge of Animate & HTML

SCREEN PRINTING

Paper & textile

MORNINGS, NIGHTS, WEEKENDS

Architecture, cinematography, culinary arts, cycling, music, letterpress and screen printing

PRAISE

AIGA Utah 100 show 01, 3 awards
 AIGA Utah 100 show 06, 1 award
 AIGA Utah 100 show 07, 1 award

REFERENCES

Justin Flack : 801 209 3360
 jwflack@gmail.com

Candace DeYoung : 801 243 5798
 candacedeyoung@outlook.com

Christian Hansen : 801 201 7761
 christian@hintcreative.com

Brent Barson : 801 718 9891
 brent_barson@byu.edu

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR

1-800 CONTACTS - Draper, Utah : Sept 2006 to present
 Creative and art direction, branding, strategy, and design of online and offline advertising, email marketing, packaging, ui/ux, and environmental design for 1-800 Contacts, glasses.com, AquaSoft, and Lumen Optical. Lead a team of copywriters and designers.

DESIGN DIRECTOR | PRINCIPAL

HADDEN 3 - Draper, Utah : Jan 2003 to present
 Creative and art direction, design, and brand strategy.

ADJUNCT FACULTY

BRIGHAM YOUNG UNIVERSITY - Provo, Utah
 Jan 2016 - Apr 2018, Aug 2007 - Dec 2007, Aug 2000 - Dec 2000
 Course instruction of graphic design, branding, and typography.

PROGRAMMING CO-DIRECTOR

AIGA (American Institute of Graphic Arts) - SLC, Utah : June 2005 to June 2007
 Event planning for guest speakers and the 100 show.

ART DIRECTOR

MCCANN / MRM WORLDWIDE - SLC, Utah : Feb 2004 to Sept 2006
 Art direction and design of online and offline materials for Plantronics, Unisys, Good Technology, and Microsoft.

ART DIRECTOR

MAKING MEMORIES - Centerville, Utah : Feb 2003 to Feb 2004
 Art direction, photo direction/styling, and design of advertising, packaging, books, and web. Led a team of designers and photographers.

DESIGN DIRECTOR

DRIVE DESIGN STUDIOS - SLC, Utah : Jul 2002 to Feb 2003
 Creative and art direction, new business, all aspects of design firm management.

SENIOR DESIGNER

HALLY O'TOOLE DESIGN - SLC, Utah : Dec 1999 to Jul 2002
 Art direction, design, print production, and project management.

GRAPHIC DESIGNER

MEYER & LIECHTY, INC. - Lindon, Utah : Apr 1996 to Dec 1999
 Design and project management, print production, localization / foreign language typesetting. Clients included PowerQuest and American Express.

PRODUCTION DESIGNER

QUANTUM ADVERTISING / ONLINE GRAPHICS - Orem, Utah : Nov 1994 to Apr 1996
 Design of advertisements, flyers, brochures, labels, and digital pre-press.